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Frequently asked questions and answers

WHAT IS Mademoiselle ?

- ✓ A female competition geared at finding a well-rounded, passionate and proud ambassador for the Nelson Mandela Metro.
- ✓ Mademoiselle is a Metro ambassador who will be doing a variety of events, fundraisers and appearances as representative of the Mademoiselle brand, inclusive of the sponsors.
- ✓ The competition is a great platform through which the finalists will meet new people, learn invaluable networking skills, challenge their personal boundaries and promote their business.
- ✓ Finalists are enabled to be an inspiration to others, uplift people and be a spokesperson for those that cannot speak for themselves.

HOW DO I ENTER?

Entry form can be obtained from

- ✓ Mademoisellepe Facebook page or
- ✓ www.mademoisellepe.co.za website or
- ✓ HEINZ IN STYLE, 45 3rd Avenue, Newton Park

*Fill the entry form out & attach the documents requested:

- ✓ Certified copy of ID
- ✓ Certified copy of driver's license
- ✓ Certified copy of highest qualification
- ✓ One clear head and shoulder photo
- ✓ One clear full length body photo in swimwear
- ✓ Fill out the Entry Form

Deliver to HEINZ IN STYLE before closing date 17 March 2020.

WHO CAN ENTER?

- ✓ Female
- ✓ Citizen of Nelson Mandela Metro
- ✓ Aged between 18-28
- ✓ Single

- ✓ At least Grade 12 certificate or similar qualification
- ✓ No criminal record
- ✓ Valid driver's license
- ✓ Own/access to reliable transport

WHAT IS EXPECTED OF ME AS A FINALIST?

- ✓ To be fully committed to the Mademoiselle event calendar, contribute as much as possible. Events cannot be missed.
- ✓ To be committed to checking in, posting news and photos and generating a substantial social media presence for the brand and the associated sponsors, on Instagram, Facebook, Twitter

WHAT IS EXPECTED OF THE WINNER?

- ✓ To be fully committed to the Mademoiselle brand, events calendar and sponsors.
- ✓ Building a good working relationship with the Mademoiselle owner, the beneficiaries and be responsible for keeping the remaining finalists involved in the whole year's events.
- ✓ To be committed to checking in, posting news and photos and generating a substantial social media presence for the brand and the associated sponsors.
- ✓ Bring yourself, your own input to the table.
- ✓ Source possible new sponsors to assist you in your year of reign.